

Team 6

The team did a great job of tying multiple concepts together while focusing primarily on the actions / email as a task list. While the AI based sorting is cool, there is a lot of opportunity to improve how the AI suggestion feature is presented. The swipe gestures are great but they leave out basic swipe actions like Archive and Delete.

Feedback

Element	What's good	Opportunities
Overall user experience	• Focus on emails as a task list combined with the integrations is a cool idea • The AI suggestions for categories are very helpful • Love the calendar integration and the notification reminders to keep the user motivated	• While the solutions are neat, I encourage the team to lean further into the task list idea in order to simplify.
Visual design	• The date picker is clean and looks professional. • The action buttons have clear icons and use color well to distinguish the nature of the actions.	• The AI suggestions could be more visually interesting and look different from filters. Anything AI-powered that is presented front and center could have a distinct icon or color.
Documentation	• I like the simple 5 section structure.	• The persona slide did not fit into the

	• The overall use of fonts and layout of the presentation is clean. • The use of illustrations is aesthetically pleasing.	overall narrative. Consider tying the frustrations directly to the solution. • Instead of the story being a separate section, consider weaving the story into the whole presentation. How can I see the problem, goal, research and design through the lens of “Ashley”? • How are you proposing we implement these ideas? They cannot be implemented all at once.
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Standouts

I looked at projects for a clear framing of the problem and simple solutions that can scale in complex scenarios. With their use of a simple document structure, thoughtfully designed slides, clear insights and solutions that build on existing features, I think Team 6’s project was the best. Congrats and great job creating a cohesive set of solutions.

Apart from Team 6, Team 5 did a good job of showing an AI system that works on top of the current UI layer. While the execution of the idea needs work, the way the solution was mapped to the problem / opportunity was easy to follow. Also, good

job showing the implementation phases. Product managers and Engineers would love to see that!