

# Sarah Park

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## Education

### University of Michigan, Ann Arbor

Expected May 2027

Master of Science in Information (User Experience Research & Design)

- Honors/Awards: School of Information 75% Tuition Scholarship
  - Awarded the UMSI 75% Tuition Scholarship (\$86,000) by the University of Michigan School of Information, covering four academic terms (Fall 2025–Winter 2027)

### Indiana University Bloomington

Graduated May 2025

Bachelor of Science in Informatics (Human-Centered Computing) | GPA: 3.84 / 4.0

- Honors/Awards: Dean's List - Spring 2022 - Fall 2024 (6 semesters)

## Project and Research Experience

### Salesforce: Making Data More Transparent for Brand Affinity

November 2024

Course: Interaction Design Practice (IDP)

Bloomington, IN

- Researched and analyzed how people perceive data usage and how to build trust between companies and end consumers.
- Recognized for the project's impact and awarded 1st place.

### Gmail for ADHD: Enhancing Organization and Prioritization

September 2024

Course: Interaction Design Practice (IDP)

Bloomington, IN

- Surveyed individuals with ADHD to understand their struggles with cluttered inboxes.
- Designed an actionable inbox interface with customizable due dates to improve task management.
- Recognized for the project's impact and awarded 1st place.

### SBOM: Cybersecurity Label

January - May 2023

Undergraduate Research Assistant

Bloomington, IN

- Assisted Professor L. Jean Camp in conducting extensive user research, identifying the needs, concerns, and expectations of both expert and non-expert users in the cybersecurity domain.
- Contributed to developing guidelines and best practices for implementing the cybersecurity label across various digital platforms.

## Work Experience

### Luddy School of Informatics, Computing, and Engineering

August 2023 - May 2025

Web Design Undergraduate Teaching Assistant

Bloomington, IN

- Assisted in planning and teaching a web design course by supporting instruction, grading, and feedback to ensure alignment with curriculum goals.
- Coordinated and mentored 90 students in design principles, HTML/CSS, and problem-solving, providing constructive feedback to strengthen their technical and creative skills.

### LaurieBurns McRobbie Serve IT Clinic

August 2023 - December 2024

Student Intern - UX & Web Design Team Lead

Bloomington, IN

- Coordinated UX and Web teams to design and deliver responsive WordPress websites for non-profit clients, creating wireframes and layouts that improved usability, accessibility, and SEO.
- Collaborated with clients and a five-member team to prioritize tasks, integrate feedback, and deliver inclusive, user-focused digital solutions on time.

## Skills and Languages

- Skills: Figma, Wordpress, Adobe Creative Cloud, HTML/CSS, Javascript, Python, SQL, Flask, C++, Tableau
- Design: UX/UI Design, Prototyping, Wire-framing, Storyboarding, User Flows, Sitemaps, User Research, Competitive Analysis, Usability Testing, Design Thinking, Affinity Diagram
- Language: English, Korean